



Commonwealth of the Northern Mariana Islands Department of Community and Cultural Affairs

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Child Care Providers Complete Strengthening Business Practices for Center-Based Providers

On February 28, 2023, a total of 5 child care providers from Pure Love Daycare I, Pure Love Daycare II, and R&EQ Day/Night Care Center completed a training series on *Strengthening Business Practices (SBP) for Center-Based Child Care Providers*. These training modules were facilitated by Evergreen Learning Grant Manager Nadia Camacho at Evergreen Learning Training Center in Chalan Kanoa.

Strengthening Business Practices for Child Care Programs training series addresses basic concepts in fiscal and operational management of center-based child care programs. These trainings are grounded in the belief that strong and sustainable child care businesses can support program initiatives aimed at improving outcomes for children.

The four (4) modules in this series for center-based child care providers are: Budgets, Projections, and Planning; Financial Reports and Internal Controls; Marketing Your Program; and Recruiting and Retaining Staff. The first two modules on fiscal management reinforce the concept that sound fiscal management is foundational to strong business practices, which ultimately improve outcomes for children. Marketing Your Program helps child care administrators and providers improve their ability to develop a marketing plan and use marketing tools to communicate with families about the benefits of their program. The fourth and final module supports child care administrators in their efforts to strengthen systems of staff recruitment and improve their ability to retain quality staff. These last two modules continue to reinforce the belief that sound business practices improve the sustainability of child care businesses. Strong and sustainable child care businesses can support program initiatives aimed at improving outcomes for children.

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